

Encompass Connected Home Program

Program Overview

Encompass is partnering with Roost, the largest and fastest growing home telematics company in the U.S., to offer smart home devices to Encompass policyholders at no cost. Agents will be able to register their customers to receive a device package including a smart water leak and freeze detector, and a smart 9V battery for smoke alarms.



This program will begin on January 28, 2019. All Encompass agents located in AZ, IA, ID, IL, NE, NJ, OK, PA are eligible to participate. Policyholders who have their dwelling currently insured with Encompass in these states are eligible to receive the free devices.

Benefits of Encompass Connected Home Program



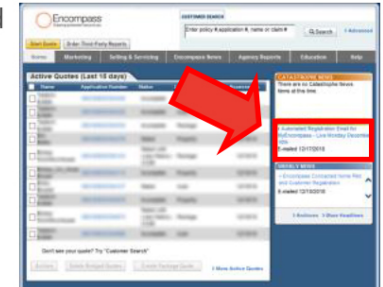
For **agents**, this is an opportunity to increase customer engagement, cross-sell, potentially improve loss ratio, and improve customer loyalty and experience.



For **policyholders**, these devices provide peace of mind by mitigating water and fire damage to homes and personal property, avoiding the hassle of major repairs.

Registration is as easy as 1, 2, 3...

- Click on the [registration link](#) located on the weekly news article on the Agency Dashboard in Encompass Express
- Complete the short registration form with the following information:
 - ◇ Your Encompass A-ID
 - ◇ Customer first and last name, policy number, phone number, email and shipping address
 - ◇ Verification of smartphone and Wi-Fi capabilities
 - ◇ Agreement to terms and conditions



Next steps for the customer:

- Your customer will receive a text message and email verification of their registration with a link to download the Connected Home app to their smartphone
- Once the customer receives their smart devices, they can install them within minutes and sync to their app
- Recommendations for leak detector placements include hot water heater, dishwasher, washing machine, sump pump, or sites of prior leaks



In partnership with



